

Ten Signs of a Struggling Club And Questions to Ask

- 1. Club membership falls below 20 for more than one dues cycle**
 - When was your last Open House?
 - When was your last membership drive?

- 2. Club membership continues to decline after two dues cycles**
 - How many members have left due to life/work circumstances?
 - Do you know why your members are not renewing?

- 3. Club officers are not attending training**
 - Do your veteran officers feel they have nothing new to learn?
 - Can those veteran officers train others in that role?

- 4. Club fails to submit dues on time**
 - Is this a corporate club where the company pays the dues?
 - Is the accounting department aware of the correct due dates?
 - Are due dates being communicated to members in a timely manner

- 5. Club fails to submit club officer lists on time or does not submit list at all**
 - Are members aware of the deadline for submitting officer lists?
 - Are members aware of the requirement for submitting officer lists?

- 6. Club members do not participate in any activities outside the club**
 - Do members consider TM a strictly work-related activity?
 - Are members aware of opportunities outside the club environment?

- 7. Club members fail to submit educational achievements**
 - Do the club officers encourage Pathways related speeches?
 - Do the club officers give Pathways related speeches?
 - Do club officers know how to submit completed projects to TI?

- 8. Club is not conducting quality meetings**
 - Has the club conducted the Moments of Truth module in the past 6 months?
 - Is there an agenda at every meeting?
 - Are members encouraged to sign up for all roles in advance?

- 9. Club members are too busy to attend meetings and start canceling meetings**
 - Corporate: is the company fully supportive of the club?
 - Community: has the club reconsidered time/location/day to better serve the members?

- 10. Club champion(s) burn out / quit because they have failed to prepare successors and motivate others to take on leadership roles**
 - Does the club have an active mentoring program?