



District Leader

Biographical Information

Candidate's Name: **Marcheta Gardner**

Candidate's Office: **District Director** District Number: **25**

Toastmasters member since: **June 1, 2002**

Education:

DTM, Level 2 Strategic Relationships

Toastmasters offices held and terms of service:

- Currently Program Quality Director - 2021-2022
- Club Growth Dir – 2020-2021
- TLI Chair – 2019-2020
- District Contest Chair – 1 year; District Chief Judge – 1 year; Spring Conference Chair – 6 months
- Div Gov, Area Gov - 1 year each term; Club Officer Roles - All 7

Toastmasters honors and recognition:

- Spring Conf Chair - 2016**
- District Contest Chair - 2015**
- District Chief Judge - 2014**
- DTM - 2007, 2021**

Relevant work experience and how it relates to Toastmasters and your role as a District leader:

Serve in leadership roles at work, Church and the community. Direct and lead sales teams and individuals, as well as develop ideas to grow and develop volunteers in Weekend Experience Team, serving over 10,000 members/guests weekly (prior to COVID-19). Strategized on flow of over 200 volunteers, training, roles for Gymnastics Parents in set up/tear down for gymnastics meets; Team Coordinator for Gymnastics Events, including hotel contract negotiation, food and social activities.

What experience do you have in strategic planning?

On a quarterly/annual basis, develop plans to accomplish work goals, coaching teams and individuals, as well as develop ideas to grow and develop volunteers in Weekend Experience Team. Strategized and coordinated activities for over 200 sales reps for recognition event in Las Vegas, including negotiation of games and theatrical event.

What experience do you have in the area of finance?

Basic understanding of the difference between revenue and expense.

What experience do you have in developing procedures?

Developed program for customer satisfaction as a pilot that became a full fledged role in the Southwest Area for IBM.

What lessons did you learn from previous leadership positions?

Importance of leveraging skills of others... there are smarter people in the room!

Why do you want to serve as a District leader?

It affords the opportunity to give back and share my experience with Toastmasters. Many have poured into me, enabling my development. Having a passion for people, this is an opportunity to continue to grow, develop and hone my skills, to better serve others!

In your opinion, what are the District mission's major objectives and how would you work to achieve them?

We build new clubs and support all clubs in achieving excellence. As District Director, I would partner and collaborate with our diverse membership to facilitate access to the tools and resources to support the building of new clubs and achievement of excellence for all clubs. It is imperative to be intentional in representing our diverse constituency – fueling the passion of our seasoned members to embracing the energy of new toastmasters.

Additional information about yourself:

Excited about the possibilities we create together!